

# LTX 300A General Purpose Direct Thermal Paper

## Product Description

A high quality grade direct thermal paper, designed to provide outstanding printability for barcode and human readable applications. Often used in weigh scale/grocery and POS price marking applications.

## Facestock Description

A standard sensitivity, non-topcoated, non smudgeproof direct thermal paper with good environmental resistance. Not recommended for contact with plasticizers (PVC) and fat.

Test Property .....	Typical Values
Type .....	Direct Thermal Paper
Basis Weight (lbs.) .....	51# ± 10%
Caliper (mils) .....	3.2 ± 10%
Ribbon Compatibility.....	Ribbon not required.

## Adhesive Description

A permanent adhesive with good adhesion to all normal surfaces, including non-polar surfaces, films and corrugated board.

Test Property .....	Typical Values
Type .....	General Purpose Permanent
Application Temperature (Minimum).....	+32°F
Service Temperature Range .....	-4°F to +176°F

## Liner Description

Test Property .....	Typical Values
Type .....	40# ± 10% Semi-Bleached Sulfate Kraft
Caliper (mils) .....	2.5 ± 10%

## Recommendations

- One-year shelf life from receipt of material, if properly stored.
- Recommended storage conditions are 72°F (22°C) and 50% relative humidity.
- Good for use in: supermarket, deli and P.O.S. weigh-scale applications.

As with all pressure-sensitive materials, LABELTRONIX® recommends this product be tested thoroughly under end-use conditions to make sure it meets the requirements of the specific application.

**\*Please note that the above data represents expected averages with variances following industry standards. They should not be misinterpreted as minimum or absolute values.**

This specification sheet was updated and confirmed as of 4/17/09.